



keli

AN INDO-SWISS SOCIO-CULTURAL
ORGANIZATION IN SWITZERLAND

P.O. Box 300, 8952 Schlieren, mail@keliswiss.org
www.keliswiss.org  keliswiss



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13th Keli International Kalamela

www.kalamela.com

THE LARGEST
PRAVASI YOUTH FESTIVAL
HELD OUTSIDE INDIA

14th and 15th of May 2016

MEHRZWECKHALLE HEIGET, SCHULHAUSSTRASSE 8
8320 FEHRALTORF, SWITZERLAND

Registration only through www.kalamela.com Last date for Registration : 1st May 2016

“Art
is an effort
to create,
beside the
real world,
a more
humane
world.”
— Andre Maurois, French author

13th Keli
International
Kalamela
THE LARGEST
PRAWASI YOUTH FESTIVAL
HELD OUTSIDE INDIA

Keli Switzerland proudly welcomes you to **13th International Kalamela**,
the highly acclaimed international festival of Arts.

Art transcends all barriers – language, region, race, age! This is a golden opportunity to reveal
your creativity, talent and imagination. Compete with highly motivated contestants from
different parts of the world! No moment is too small for your success.

Dance, Music, Fine Arts, Media Events – Keli Kalamela has it All!!

A new event “**Open Painting**” is introduced this year for all, without age restrictions.

A major Indian classical dance form “**Kathak**” is also added as a special event.

There are over 17 attractive events in different categories to choose from.

Rush your registrations on or before May 1st 2016.

Bring out the artist in you! Join us on **14th and 15th May 2016 @ Fehraltorf, Switzerland**.

Keli also invites you to our new endeavor - **Keli International Art Exhibition**, together with
Kalamela 2016, exhibiting paintings of Professional and Amateur artists.

for Keli Switzerland,

ABRAHAM CHENNAMPARAMPIL

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JUBIN JOSEPH

General Convenor Kalamela 2016
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COMMITTEE CONVENORS : Registration & Judgement : Babu Kattupalam - +41 44 341 00 35, Binu Moonjanattu - +41 56 444 60 39

• **Stage Management :** Jeemon Thoppil +41 56 536 56 55 • **Multimedia :** Jimmy Nazareth - +41 43 537 46 10 • **Publicity and Marketing :** Anthony Thanjan - +41 43 535 54 90

• **Hospitality :** Jaiju Pariyaden - +41 44 273 08 79, Anila Tom Koottiyaniel - +41 43 535 51 25 • **Guidance :** John Kurinjirappally - +41 43 495 51 39

• **Accommodation & Travel :** Lucy Manikkuttiyil - +41 43 534 40 79, Nelson Rodrigues- +41 43 411 81 28 • **Art Exhibition :** Pintu Kannampadam - +41 43 541 19 22

YOUTH CONVENORS : Maya Tharian (Switzerland), Saptha Raman Namboothiri (Ireland), Anjali Thadathil (Switzerland), Vishnu Raman (Ireland), Max Enchiparamban (Switzerland)



Saturday 14th May 2016

09:00

09:30 – 18:00

18.00 – 19:00

19:00

- **Inauguration**
- **Single Events**
- Dinner Break
- **Janapriya Award** – Audience voting for media events
 - Super short film
 - Kalamela Photography
 - Open Painting

Sunday 15th May 2016

09:00 – 12:00

12.00 – 18:00

18.00 – 19:00

19:00

- **Single Events**
- **Single / Group Events**
- Dinner Break
- **Puraskara Sandhya** (Award Night)

Chief Guest : **Mr. Wilfried Ott**, *President, Fehraltorf Gemeinde, Switzerland*

Special Guest : **Biju Narayanan**, *Playback Singer*

*NB: Keli Kiosk will be open throughout the Kalamela days
catering authentic Indian Cuisine and Snacks!!*



Last date of Registration	1 st May 2016	www.kalamela.com
Topic for Elocution and Pencil Drawing	4 th May 2016	www.kalamela.com
Short Film Submission	7 th May 2016	via email / online upload
Keli Kalamela Program Chart	10 th May 2016	www.kalamela.com
Open Painting Submission	14 th May 2016 on or	Kalamela
Short Film Registration Confirmation	before 14.00 hours	Registration Desk

Judgement Criteria for all events are provided in <http://www.kalamela.com/competition.php>

Annexure A

SINGLE EVENTS

Sub Junior / Junior / Senior: Single events are counted for Kalamela prestigious awards- Soorya India Kalathilakam & Kalaprathibha Gold medals, Fr. Abel Memorial Trophy and Keli Kalaratna Trophy

No.	Category: Sub Junior/Junior/Senior	Duration (minutes)
1	Solo Song (without Karaoke music)	5
2	Solo Song with Karaoke music	7
3	Fancy Dress	2
4	Pencil Drawing	60
5	Elocution (Hindi/Malayalam/English/German)	5
6	Mono Act	5
7	Folk Dance	5
8	Kuchipudi	10
9	Bharathanatyam	10
10	Mohiniyattam	10

GROUP EVENTS

No.	Category: Minor/Major	Duration (minutes)
1	Classical Dance - Group	10
2	Cinematic Dance - Group	07

Annexure B

These events have prizes 1st, 2nd and 3rd in their own disciplines and shall have no relevance on the criteria for winning the prestigious awards Kalalathilakam, Kalaprathibha, Kalaratna and Fr. Abel Memorial Trophies.

MINI EVENTS

No.	Category: Minis (Kids)	Duration (minutes)
1	Solo Song (without Karaoke music)	5
2	Solo Song with Karaoke Music	7
3	Fancy Dress	2
4	Pencil Drawing	60
5	Story Telling (Hindi/Malayalam/English/German)	5

MEDIA EVENTS

No.	Category: Open for ALL (No Age Limit)	Duration (minutes)
1	Super Short Film - Media event	5
2	Photography- Media event	
3	Open Painting- Media event	

SPECIAL EVENT

Competition on North Indian dance form "Kathak" is added for Kalamela 2016

No.	Category: Minor/ Major	Duration (minutes)
1	Kathak - Single	10

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MEDIA EVENTS

JANAPRIYA AWARD EVENTS (14th May 2016)

Super Short Film

Opportunity to showcase your creativity to the world! The duration of the film should not exceed 5 minutes. English, German or any Indian languages may be used. If German language is used, subtitles in English should be integrated in the film, in real time mode, as a supplementary requirement.



Kalamela Photography

The photos should be an impression of first day at the Kalamela venue, and shall be submitted to the Judgement committee Convener on 14.05.2016 before 16.00 hours.

Open Painting

The Art work (Painting) should be done on A3 size white Art-Paper only. The participant may submit only one painting on 14.05.2016 before 14.00 hours.

THEME: "WHERE DO I FIND A HOUSE FOR MY FAMILY??"



CELEBRITY JUDGE



*Renowned Playback Singer **Biju Narayanan** will be the Chief Judge for all musical events. He has rendered more than 400 songs in various South Indian languages.*



***Martin Prakkat**, who won the "Best Director" award in Kerala State film awards 2015 for his movie "Charlie", will judge the super short film competition through remote judging process.*



***R. S. Gopan** - The Chief Photographer of Malayala Manorama. His work "Sachin A Lens Story" tells us everything. Gopan shall judge the Photography competition through remote judging process*



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Single Events

Minis	Date of birth between	01.01.2008 and 31.12.2012
Sub Junior	Date of birth between	01.01.2004 and 31.12.2007
Junior	Date of birth between	01.01.2000 and 31.12.2003
Senior	Date of birth between	01.01.1986 and 31.12.1999

Kalathilakam and Kalaprathibha Gold Medals

The best female and male performers, “Kalathilakam” and “Kalaprathibha” respectively, will be awarded the renowned Soorya India Gold medals and Trophies. These awards are meant for multi-talented and versatile performers. To be honoured with this award, the following criteria must be met:

1. At least one first prize in any dance and non-dance events each.
2. Only prize winners (1st, 2nd, or 3rd) with scores above 50% will be considered.
3. A minimum of 60% marks has to be achieved as an aggregate (in winning events).

Group Events & Special Event

Minor	Date of birth between	01.01.2002 and 31.12.2009
Major	Date of birth between	01.01.1986 and 31.12.2001

Media Events

Media events are opened for all without any age restrictions

Fr. Abel Memorial Trophy and Keli Kalaratna Trophy

Fr. Abel Memorial Trophy will be awarded to the overall champion in non-dance events who attains maximum points based on positions, with at least one 1st prize.

Keli Kalaratna Trophy will be awarded to the overall champion in dance events who attains maximum points based on positions, with at least one 1st prize.

Terms & Conditions

Kalamela 2016 is open to all without nationality restrictions.

“Terms and conditions” are provided in <http://www.kalamela.com/termsandconditions.php>.

Any dispute over Kalamela 2016 shall be referred to the Executive Committee of KELI Switzerland



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ÖFFNUNGSZEITEN:

Montag - Freitag
08.00-20.00

Samstag
08.00 - 17.00

KELI INTERNATIONAL ART 2016 EXHIBITION

Keli Switzerland invites you to our new endeavor-Keli International Art Exhibition, being held on 14th and 15th of May 2016 at Kalamela Venue

Keli is proud to present an outstanding collection of paintings that are of international quality and interests. This art gallery will exhibit works from professional and amateur artists and is sure to inspire art lovers.

The art works will also be available for sale to interested buyers and hence patronize the artistic works of great talents!



The exhibition will have painting collections from:
Mr. Faessler Emmanuel, Emmaus Zürich
Prof. Johnson Pallikunnel- SCHOLE CHITRA, Austria
Joy Kochattu, Switzerland
Baby Kakkasseril, Switzerland
Manju Ayiramala, Switzerland
Sheethal Alice Tharian, Switzerland
Sooriyarachchi Bodhini, Switzerland

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Keli onam 2016

Keli has been organizing Onam Festival since the year 1999, which has grown popular among Indian community and even attracts significant number of participants from outside Indian community in Zurich every year. Keli's traditional Onasadhya (Onam Lunch) is a delicious treat for All, especially for the younger ones in Switzerland.



Onam in Switzerland

Venue:
Hesli Halle
Untereheslibachstrasse 33
8700 Küsnacht/ZURICH
Switzerland
Date: **17th September 2016**

N.B: The Opening program of Keli Onam by Hundreds of talented artists is a true visual treat. Popular Singers from Kerala will rock the stage for Keli Onam 2016. More details on Onam 2016 will be available on Keli website www.keliswiss.org shortly.

Be there,
with family and
friends...
Let's celebrate
with Keli,
Switzerland Onam 2016



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KINDER FOR KINDER

Kinder for Kinder is a project under Keli Switzerland, committed to the educational support for the children from poor backgrounds in India. A Child (kinder) in Switzerland contributes 60 CHF annually to support the educational expense of a child in India. Our children organize Charity shows in Switzerland to raise additional funds for the needy brothers and sisters of India every year.

With Kinder for Kinder, the next generations in Keli family adhering to the motto-
with KELLI, hand-in-hand, generations to generations" experience the sense of fulfillment of being human!



You are also encouraged
to join us in this initiative...

More details on
www.kinderforkinder.org



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