



keli

AN INDO-SWISS SOCIO-CULTURAL
ORGANIZATION IN SWITZERLAND

P.O. Box 300, 8952 Schlieren, mail@keliswiss.org
www.keliswiss.org  keliswiss



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14th Keli International Kalamela

THE LARGEST
PRAVASI YOUTH FESTIVAL
HELD OUTSIDE INDIA

3rd and 4th of June 2017

MEHRZWECKHALLE HEIGET, SCHULHAUSSTRASSE 8
8320 FEHRALTORF, SWITZERLAND

Registration only through www.kalamela.com

Last date for Registration : 12th May 2017

www.kalamela.com

Keli welcomes all art lovers to 14th International Kalamela, the biggest Pravasi youth festival of Indian Community outside India.

14th Keli International Kalamela

THE LARGEST
PRAVASI YOUTH FESTIVAL
HELD OUTSIDE INDIA

Kalamela, the International Youth festival, knits together various Indian art forms and contemporary skills into a single fabric of competence, innovation and excellence. Every event in this competition carries an interesting tradition behind its creation. Kalamela is the perfect blend of traditional and contemporary Indian arts, and a platform to prove your mettle!

Kalamela Global Short film competition is a hunt for talented filmmakers of tomorrow. Open Painting and Photography competitions allow spot registrations at the venue, sans age limits.

For audience, cultural programs from talented performers will be a refreshing treat. Also, step indoors to capture the mesmerising painting exhibitions from talented artists.

Kalamela is a festival of arts put together with meticulous planning by a strong organization closely monitored by experts and prominent juries. Truly, a kaleidoscope of Pravasi young talents in the field of art and literature, at your doorstep!

Kalamela : Excellence is Reality !!

for Keli Switzerland,

ABRAHAM CHENNAMPARAMPIL

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JOY THARIAN

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C. V. JOSEPH

Treasurer, KELI
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JUBIN JOSEPH

General Convenor Kalamela 2017
+41 43 495 59 08

COMMITTEE CONVENORS :

Registration & Judgement : John Kurinjrappally +41 797990923, Rekha Menon

Stage Management : Babu Kattupalam +41 44 341 00 35 **Multimedia** : Jimmy Nazareth +41 43 537 46 10

Publicity and Marketing : Anthony Thanjan +41 43 535 54 90 **Art Exhibition** : Pintu Kannampadam +41 43 541 19 22

Hospitality : Jeemon Thoppil +41 56 536 56 55, Jaiju Pariyaden +41 44 273 08 79, Anila Tom Koottiyaniel - +41 43 535 51 25

Accommodation & Travel: Lucy Manikkuttiyil - +41 43 534 40 79, Nelson Rodrigues- +41 43 411 81 28

Youth Conveners : Maya Tharian, Merin Periyadan, Kiran Kurinjrappalli and Max Enchiparamban



Saturday June 3rd 2017

- 09:00 - **Inauguration of Competitions and Art Exhibition**
- 09:30 – 18:00 - **Competition Events**
- 18.00 – 19:00 - Dinner Break
- 19:00 - **Janapriya Award**
– Audience voting for Short film & Open Painting

Sunday June 4th 2017

- 09:00 – 18:00 - **Competition Events**
- **Janapriya Award** – Audience voting for Kalamela Photography
- 18.00 – 19:00 - Dinner Break
- 19:00 - Prize Distribution
- Chief Guest : **Mr. Wilfried Ott**, *President, Fehraltorf Gemeinde, Switzerland*
- Special Guest : **Mr. Ouseppachan**, *Renowned Music Director and Violinist*

Indulge in “Bhava Ragangal” – A Celebration of Ouseppachan’s music !!



Last date of Registration	12 th May 2017	www.kalamela.com
Topic for Elocution and Pencil Drawing	15 th May 2017	www.kalamela.com
Short Film Submission	20 th May 2017	Via Google Drive
Keli Kalamela Program Chart	30 th May 2017	www.kalamela.com
Open Painting Submission	3 rd June 2017 2pm	Registration Desk
Kalamela Photography	4 th June 2017 2pm	Registration Desk

EVENTS SUMMARY

Judgement Criteria for all events are provided in <http://www.kalamela.com/competition.php>

Annexure A

SINGLE EVENTS

*Kalamela prestigious awards-
Soorya India Kalathilakam & Kalaprathibha Gold medals,
Fr. Abel Memorial Trophy and
Keli Kalaratna Trophy- based only on these Single events*

No.	Category: Sub Junior/Junior/Senior	Duration (minutes)
1	Solo Song (without Karaoke music)	5
2	Solo Song with Karaoke music	7
3	Fancy Dress	2
4	Pencil Drawing	60
5	Elocution (Hindi/Malayalam/English/German)	5
6	Mono Act	5
7	Folk Dance	5
8	Kuchipudi	10
9	Bharathanatyam	10
10	Mohiniyattam	10

GROUP EVENTS

No.	Category: Minor/Major	Duration (minutes)
1	Classical Dance - Group	10
2	Cinematic Dance - Group	07

Annexure B

These events have prizes 1st, 2nd and 3rd in their own disciplines and shall have no relevance on the criteria for winning the prestigious awards Kalalathilakam, Kalaprathibha, Kalaratna and Fr. Abel Memorial Trophies.

MINI EVENTS

No.	Category: Minis (Kids)	Duration (minutes)
1	Solo Song (without Karaoke music)	5
2	Solo Song with Karaoke Music	7
3	Fancy Dress	2
4	Pencil Drawing	60
5	Story Telling (Hindi/Malayalam/English/German)	5

MEDIA EVENTS

No.	Category: Open for ALL (No Age Limit)	Duration (minutes)
1	Super Short Film	5
2	Photography	
3	Open Painting	

SPECIAL EVENT

No.	Category: Minor/ Major	Duration (minutes)
1	Kathak - Single	10



Ihr Partner für die umfassende Wohneigentumsberatung

**Raiffeisenbank Rapperswil-Jona
Genossenschaft**

Geschäftsstelle Egg, Christian Darbre

Tel. 043 277 20 82

Fax. 043 277 20 81

www.raiffeisen.ch/rapperswil-jona

christian.darbre@raiffeisen.ch

RAIFFEISEN

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14TH INTERNATIONAL KALAMELA GLOBAL SHORT FILM COMPETITION 2017

1st Prize: ₹ 25000

2nd Prize: ₹ 10000. 3rd Prize: ₹ 5000

Last Date of Registration: **12th May 2017** on www.kalamela.com

Last Date of Submission: **20th May 2017**. Duration of short film : **5 minutes**

In case of Queries, email to kalamela2017@gmail.com

Rules & Regulations

1. Online registration before 12th May 2017 on www.kalamela.com is mandatory for short films. 2. All participants must pay the registration fee of Rupees 2000 or 25 CHF through online banking (Account Number will be provided upon registration) and submit the payment confirmation on or before 20th May 2017 via email to the registration committee in charge. Otherwise, their entries will not be considered for any awards. 3. Super Short Films for the competition should reach the Judgement Committee Convener on or before 20th May 2017 (Upload to Google Drive and send link to the registration convener is the preferred option). Only one film per participant will be accepted. Two copies of the short film need to be submitted; one for the judgement committee only with Title (name of the film) and second copy with all relevant information. 4. Short film shall not be older than 6 months, as on 1st March 2017. English, German or any Indian languages may be used. If German language is used, subtitles in English should be integrated in the film, in real time mode, as a supplementary requirement. 5. The film must not be a copy of any existing medium and must not violate any applicable laws (privacy rights, pornography, crime, religious or political emotions, etc.). Animations and innovative techniques may be used. Keli will not be held responsible for any violations committed against the rule mentioned in this clause. 6. Keli Switzerland reserves the right to publish the selected films.

NOTE: It is NOT required for the participants of the short film competition to be present at the Kalamela venue in Switzerland

Jury

**Mathew
Kuzhippallil**

Former film editor
in Switzerland
National Television



**Jude Anthany
Joseph**

Script writer
and Film director

Dr. Praveen C S
Film Critic
and writer



**JANAPRIYA
AWARD**
to be won,
based on
public
voting



„Die Kundenzufriedenheit“
 im Zentrum unserer Aufmerksamkeit



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Kalamela SPOT PHOTOGRAPHY

**1st, 2nd and 3rd positions to be won.
JANAPRIYA AWARD to be won,
based on public voting.**

- One photo per participant.
- The photos should be an impression of any happening at the Kalamela 2017 venue.
- Submit photos on or before 04:00 PM on 4th June 2017 at the Registration desk through USB, CD, Bluetooth or Whatsapp.

**Kalamela Photography
-Spot Registration Possible!!**

NOTE: Keli shall not be responsible for any technical issues or delays related to image transfer through WhatsApp/Bluetooth. It is the responsibility of the participants to ensure that the photos reach the registration in charge before 04:00 PM. The copyright of the submitted photos belong to Keli Switzerland

«ICH BIN SEIT 2009 TOT...

... EIGENTLICH. DA WAR
ABER JEMAND, DER MIR SEIN
HERZ GESPENDET HAT.»

Ohne Organspende wäre Fabian
Blatter 2009 gestorben.

Fällen Sie zu Lebzeiten Ihre Entscheidung zur Organspende,
teilen Sie das Ihren Angehörigen mit und entlasten Sie
so diese und das Spitalpersonal. Danke.

Art Exhibition

Keli invites to International Art Exhibition, being held on 3rd and 4th of June 2017 at Kalamela Venue, presenting outstanding collection of paintings from professional and amateur artists of Europe.

Open Painting Competition

Note: The presence of the participants is mandatory while submitting the "Original Hand work" to the Judgement Committee Convenor on 03.06.2017 (Saturday) before 2.00 pm.

**JANAPRIYA
AWARD**
to be won,
based on
public
voting



**Theme for 2017 Kalamela
Painting Competition
- "GLOBAL WARMING"**



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Waisenhausstrasse 5, 8001 ZÜRICH

Website: www.kts-swiss.ch

Email: info@info@ktsswiss.ch

Mon - Fri: 09:00-19:00 / Sat: 09:00-16:00

Single Events

Minis	Date of birth between	01.01.2009 and 31.12.2013
Sub Junior	Date of birth between	01.01.2005 and 31.12.2008
Junior	Date of birth between	01.01.2001 and 31.12.2004
Senior	Date of birth between	01.01.1982 and 31.12.2000

Kalathilakam and Kalaprathibha Gold Medals



The best female and male performers, "Kalathilakam" and "Kalaprathibha" respectively, will be awarded the renowned Soorya India Gold medals and Trophies. These awards are meant for multi-talented and versatile performers. To be honoured with this award, the following criteria must be met:

1. At least one first prize in any dance and non-dance events each.
2. Only prize winners (1st, 2nd, or 3rd) with scores above 50% will be considered.
3. A minimum of 60% marks has to be achieved as an aggregate (in winning events).

Group Events & Special Event

Minor	Date of birth between	01.01.2003 and 31.12.2010
Major	Date of birth between	01.01.1987 and 31.12.2002

Media Events

Media events are opened for all without any age restrictions

Fr. Abel Memorial Trophy and Keli Kalaratna Trophy

Fr. Abel Memorial Trophy will be awarded to the overall champion in non-dance events who attains maximum points based on positions, with at least one 1st prize.

Keli Kalaratna Trophy will be awarded to the overall champion in dance events who attains maximum points based on positions, with at least one 1st prize.

Participants other than "Kalathilakam" and "Kalaprathibha" gold medal winners will be considered for "Kalaratna" and "Fr. Abel Memorial awards". This is aimed to widen the spectrum of encouragement for more talents with Keli's Prestigious awards.

- Kalamela 2017 is open to all without nationality restrictions.
- "Terms and conditions" are provided in <http://www.kalamela.com/termsandconditions.php>.
- Any dispute over Kalamela 2017 shall be referred to the Executive Committee of KELI Switzerland



KINDER FOR KINDER

Kinder for Kinder is a project under Keli Switzerland, committed to the educational support for needy children in India. A Child (kinder) in Switzerland contributes 60 CHF annually to support the educational expense of a child in India. Sponsor gets regular update of the sponsored child. Charity shows organized by Youth in Switzerland to raise funds for additional projects like Micro-credits, Buds School ...

*Join us to make
difference to
people in need
with your
little contributions*

More details on
www.kinderforkinder.org

with KELI, hand-in-hand, generations to generations" experience the sense of fulfilment of being human!

keli onam 2017

SWITZERLAND MEGA ONAM

Venue: Hesli Halle
Untereheslibachstrasse 33 , 8700 Küsnacht/ZURICH,
Switzerland
Date: 16 September 2017

Watch on www.keliswiss.org for more updates!!





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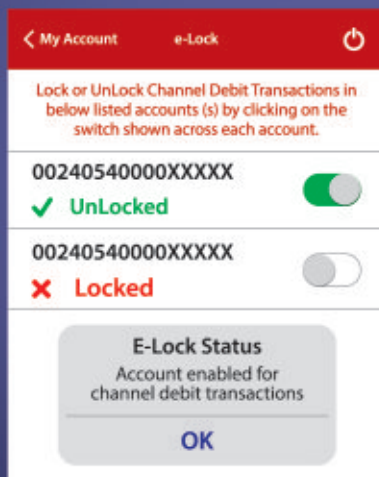
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