

FESTIVAL OF ARTS



# 19<sup>TH</sup> KELI INTERNATIONAL Kalamela

18-19  
MAY 2024

WISENTHALLE  
WIESENDANGEN  
SWITZERLAND



Endorsed by  
**THE EMBASSY OF INDIA,**  
BERN, Switzerland



Supported by  
**SOORYA INDIA**



Best Pravasi Organisation  
Award 2009  
**KELI SWITZERLAND**

Keli welcomes all art lovers to the 19<sup>th</sup> Keli International Kalamela, a Festival of Indian Arts on 18<sup>th</sup> and 19<sup>th</sup> May 2024 at Wisenthalle, Wiesendangen, Switzerland. This festival is a kaleidoscope of art forms, literary and contemporary skills. It provides a platform for all to celebrate the richness and goodness of art forms which are unique to India whilst competing intensely to prove their mettle. Kalamela is a hunt for talent for coveted titles such as Soorya India Kalathilakam, Keli Kalaratna, Balaprathibha Award and Fr. Abel Memorial Trophy. 18 years of Kalamela has set the stage for thousands of talented artists from many countries showcasing more than 35 different categories.

Every event in this competition is a window to India's rich and varied heritage. The who is who of the art fraternity from different countries are specially flown in to judge the candidates in different categories. Food, an inseparable part of Indian culture is yet another highlight of Keli International Kalamela. Various authentic South and North Indian and Inda-Chinese cuisines are served for the guests during the festival. The highlight of the 2nd day of the festival is a grand closing ceremony. We welcome each one of you to a world of art and culture.

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# 19<sup>TH</sup> KELI INTERNATIONAL Kalamela

## Annexure 1

**SINGLE EVENTS** – Age Group: Sub junior/Junior/Senior

S.No.	Event	Max Duration (in minutes)
1	Elocution (English/German/Malayalam)	05
2	Fancy Dress	02
3	Solo Song with Karaoke music	07
4	Mono Act	05
5	Pencil Drawing	60
6	Folk Dance	05
7	Kuchipudi	10
8	Bharatanatyam	10
9	Mohiniyattam	10
10	Kathak	10
11	Keyboard	07
12	Guitar	07
13	Violin	07

**GROUP EVENTS** – Age Group: Sub junior/Junior/Senior

S.No.	Event	Max Duration (in minutes)
1	Classical Dance - Group	10
2	Cinematic Dance - Group	07

## Annexure 2

These competition events have prizes 1st, 2nd and 3rd in their own disciplines and shall have no relevance on the criteria for winning the prestigious awards Kalalathilakam or Kalaprabha, Kalaratna and Fr. Abel Memorial Trophies.

### SINGLE EVENTS – Age Group: Minis

S.No.	Event	Max Duration (in minutes)
1	Story Telling (English/German/Malayalam)	05
2	Fancy Dress	02
3	Solo Song with Karaoke music	07
4	Pencil Drawing	60

## Annexure 3

### GROUP EVENTS – Age Group: Super Senior

These competition events have prizes 1st, 2nd and 3rd in their own disciplines and shall have no relevance on the criteria for winning the prestigious awards Kalalathilakam or Kalaprabha, Kalaratna and Fr. Abel Memorial Trophies.

S.No.	Event	Max Duration (in minutes)
1	Group Dance	07
2	Song with Karaoke - Group	07
3	Thiruvathira - Group	10

## Annexure 4

These competition events have prizes 1st, 2nd and 3rd in their own disciplines and shall have no relevance on the criteria for winning the prestigious awards Kalalathilakam or Kalaprathibha, Kalaratna and Fr. Abel Memorial Trophies. Besides, there shall be the JANAPRIYA AWARDS, based on public voting, to be won for the following Media events.

### **MEDIA EVENTS – Age Group: No Age Restriction**

<b>S.No.</b>	<b>Event</b>	<b>Max Duration (in minutes)</b>
1	Short Film	05
2	Photography	-
3	Open painting	-
4	Reels	01

## Annexure 5

### PRIZES / TROPHIES / AWARDS



### **SINGLE EVENTS & MEDIA EVENTS**

<b>S.No.</b>	<b>Position</b>	<b>Award</b>
1	First Position	Trophy and Certificate
2	Second Position	Trophy and Certificate
3	Third Position	Trophy and Certificate

## GROUP EVENTS

S.No.	Position	Award	Remarks
1	First Position	Trophy and Certificate	For each winner
2	Second Position	Trophy and Certificate	For each winner
3	Third Position	Trophy and Certificate	For each winner

## SPECIAL AWARDS

S.No.	Special Award	Criteria
1	Soorya India Kalathilakam or Kalaprathibha Trophy and Certificate	For the best performing female or male artist
2	Fr. Abel Memorial Trophy and Certificate	For the overall champion in non-dance events
3	Keli Kalaratna Trophy and Certificate	For the overall champion in dance events
4	Janapriya Awards	Janapriya Awards will be given for the media events (Photography, Short film and painting) based on public voting
5	Balaprathibha	For the best performer under "Minis" category

6	Balatharam	For the best performer under "Sub Junior" category
7	Yuvaprathibha	For the best performer under "Junior" category
8	Yuvatharam	For the best performer under "Senior" category

## Annexure 6

S.No.	Age Group	Date of Birth Between
1	Minis	01.01.2017 and 31.12.2020
2	Sub Junior	01.01.2013 and 31.12.2016
3	Junior	01.01.2009 and 31.12.2012
4	Senior	01.01.1994 and 31.12.2008
5	Super Senior	DOB on or before 31.12.1998

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15, 2024



ALTE WINTERTHURERSTRASSE  
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**19**  
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**2024**  
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**16, 2024**



# PONONAM

2 0 2 4



Keli PonOnam 2024  
Choreographed by  
Award winning Choreographer

**BIJU XAVIER**  
(Biju Dhwanitharang)

Enjoy world-class choreography @  
Keli PonOnam 2024



# PONONAM

2 0 2 4



First time in Europe an Onam  
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writer and storyboard artist  
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**KHALABHAVAN  
ZINAJ**

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**21**  
**SEPT**  
**2024**

📍  
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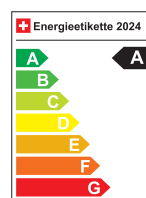
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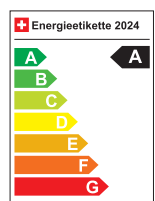
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